

Performance, Affordability, Effectiveness
It's what awaits our franchisees



Franchise Business Brochure

Select Insurance Group,

was founded in 2002 by Stephen T. Ludwig and was re-structured in 2010 to focus on the High-Risk Auto Insurance Market. In 2014, Select Insurance Group wrote over 10 Million in New Sales and received the Top Producer award from Dairyland Insurance Company. In 2014, Select Insurance Group was also elected into the Foremost Hall of Fame by Foremost Insurance Company, which is an award that less than 1% of Foremost Insurance Independent agents/agencies see. Select Insurance Group is now ready to share our sales secrets that helped make us the top producing high-risk auto agency, Nationwide!

Select Insurance finds affordable insurance solutions for Non-Owners in need of:

- SR 22 Insurance
- Florida & Virginia FR44 Insurance
- Georgia SR22A Insurance
- Indiana SR50 Insurance
- Ohio SR22 Bonds
- North Carolina DL123 Forms



and much more....

SERVICES

Select Insurance Group

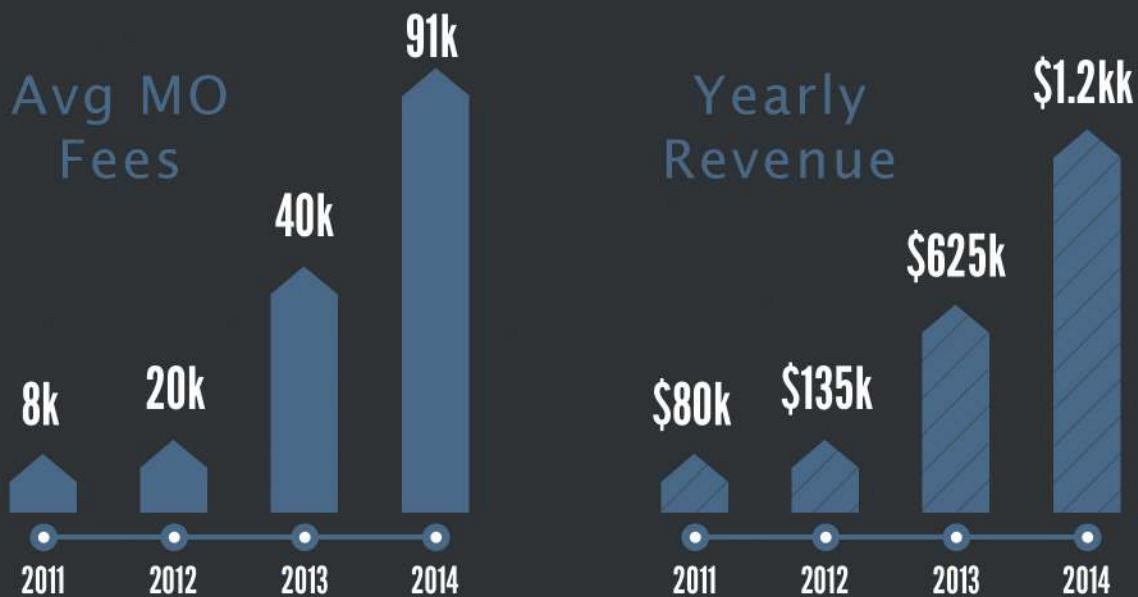
Has franchising opportunities in your local area!



Let us help you take your business to the next level with our **Insurance Agency Boot Camp**

Stop relying on expensive and outdated approaches that don't have proven statistics to back them up!

BUSINESS GROWTH CHART



Contact Us at 1-855-GET-SELECT
(855-438-7353)
info@selectinsuranceteam.com

SELECT INSURANCE

Is prepared to set your business up while you sit in the captain's seat just enjoying the ride! We pride ourselves on this being a stress free transition. We will even help staff and train your office personnel for you!

We have everything in line down to helping you find financing, and real estate.

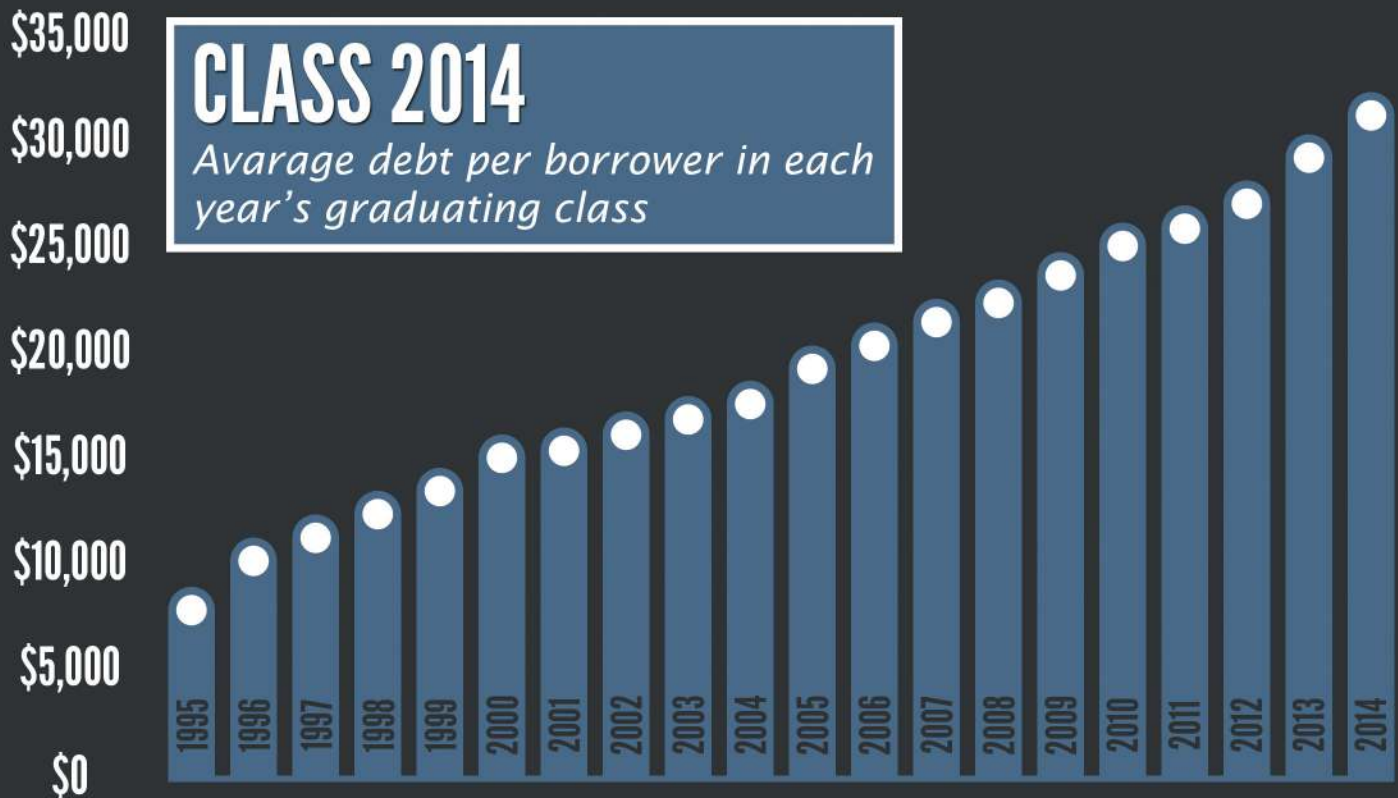
Anything you need, Select Insurance Group will have you covered.



SELECT INSURANCE LOOKS FORWARD TO SERVING YOU

**CONTACT TIFFANY TODAY
FOR A CONSULTATION
(855-438-7353)**

NACE's April 2013 Salary Survey—the first look at starting salaries for the Class of 2013—found that the average starting salary for these college graduates stands at \$44,928, up from the 2012 average salary of \$42,666.



Source: Mark Kantrowitz analysis of National Center for Educational Statistics data



The average person is spending \$35,000 in tuition to make \$44,928 a year!



Invest \$50,000 into yourself to make \$300,000+ per year

Which option makes more sense?

It's Not Rocket Science, Just Insurance

Call Us Today, for more details

1-855-GET-SELECT

Dear Franchisee,

I started Select Insurance Group after the health insurance market crashed back in 2009-2010. I quickly invested into a Vehicle Service Contract start-up company right after I left the health business and learned that Auto Warranties AKA Vehicle Service Contracts were not something that I wished to be in affiliation with. Despite my short investment time in the VSC industry, I saw a marketing and customer-generating platform that was not only useful for that business but one that could work exceptionally well in the auto insurance business. After careful market research, I found that DUI's were a growing issue which needed more attention for SR22's from agents. I found that many preferred agencies weren't targeting this line of business, companies were extremely profitable with this line of business and that many customers weren't getting a fair shake (being denied, no advice, talked down to, etc). I also found that SR22's were then going to be required when health mandate laws and penalties started being enforced. Plus after plus, I saw many things that were attractive to restructuring my company. As I started seeing the economy plunge, I realize that people always made room for their 'fixes' and with more states passing legalization to issues like Marijuana, I decided to take a major plunge, get licensed across the nation and solely work with the SR22 market, using the rapid incoming call(s)/lead platform I learned from the VSC business.

I started small in my basement of my home and eventually grew this business into what you now see today. I worked locally within my state boundaries and then started spreading out into other states as I would earn the right to be appointed with each company in states that were restricted. Now many of these appointment opportunities are not offered. Because of this, I found a growing need from other agencies to partner under our operation to gain access to preferred vendors that they would not be able to give that agent a competitive advantage but that we could offer solid relationships with and lead. Select Insurance Group employs over 13 people, has multiple franchise locations and offers the opportunity to make a life-changing Income/lifestyle. Our platform and many relationships will pave the way to achieve success quickly and painlessly.

One benefit that I feel I personally bring to the table is that I have experienced all facets of this business. I have been the lone-ranger, I have been the customer care person, the accountant, janitor, the IT guy, etc, etc. I have learned what works and what doesn't work through the school of hard knocks which is a benefit to you because I can steer you clear of the potholes in the road. I look forward to you working with us and seeing your life, your business, and change for the better!

Sincerely,

Steve Ludwig
President/CEO
Select Insurance Group

